

BRIGHAM PIPE FINISHES

SMOOTH— in a choice of two rich colours: "Virgin," "Royal,"

PARTIAL BURL—The combination of the "Royal Smooth" and "Burl" makes a distinctive and smart-looking pipe.

BURL—Most permanent of the finishes, its rough surface radiates more heat, thereby smoking cooler and prolonging the life of the bowl. Creating this rough surface lightens the weight of the pipe; and this, together with its masculine appearance, has made it a ten-to-one favourite.

GUARANTEE

Brigham Pipes are unconditionally guaranteed against any defects in material or workmanship. If bowl burns out or cracks within 90 days, they are replaced FREE. Shanks and mouthpieces are repaired at a moderate charge if damaged.

SERVICE AND REPAIRS

Our special Repair Department gives quick and efficient service to all makes of pipes. When smoking problems arise, our knowledge and facilities are always at your service.

For hundreds of years the smoker has enjoyed his pipe; but he was forced to accept, along with its pleasures, the bite on the tongue and ill effects to the health. It was found that the so-called "evils" were caused by volatile oils formed in the combustion of the tobacco.

Exhaustive research toward the removal of these has resulted in the present Brigham patented pipe. Based on sound scientific principle, the replaceable wooden insert condenses out biting volatile oils, leaving the smoke fresh, cool and dry. By capillary action, these oils are drawn through to another chamber where they are trapped and may be emptied each day. Filters should be changed every 2-4 weeks. (10¢ each.)

THE BRIGHAM PATENT

The secret
is in the filter!



See how it
absorbs impurities.

Taking 134 skilled operations in manufacture, no effort has been spared in making available to you the finest pipe that has ever been produced.

BRIGHAM PIPES LTD.

121 King St. W. Toronto • tel: 368-7615



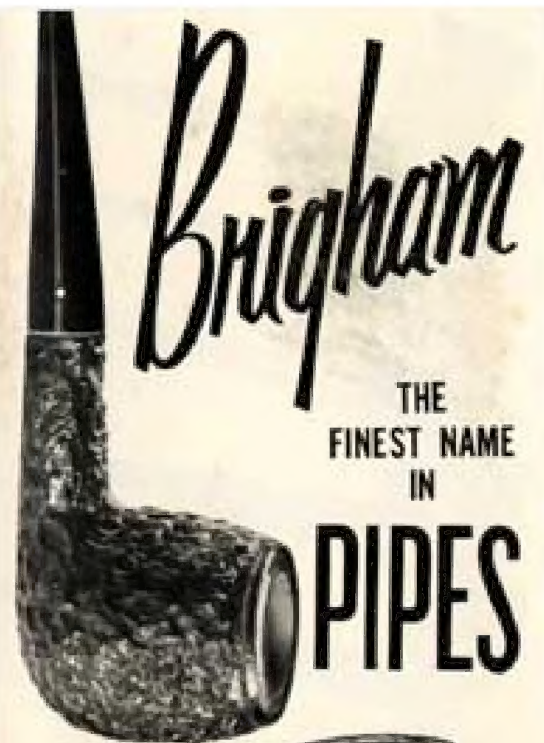
TIPS FOR THE NEW PIPE SMOKER

The choice of your first pipe can well make the difference between success and failure. Select a light-weight pipe with a fairly small inside diameter in the best quality you can afford.

For the first few smokes only half-fill your pipe until a protective layer of carbon is formed in the bottom. Puff s-l-o-w-l-y, but smoke it right to the bottom. Keep the thickness of carbon to about 1/16 inch with a proper reamer. Do not use a knife.

Commence smoking when you are relaxed. Using a mild to medium strength tobacco, pack the bowl firmly yet loosely enough to draw comfortably. Light evenly, drawing hard at first. Then puff GENTLY. Hold the bowl of your pipe in your hand, and if the outside becomes uncomfortably warm lay it aside to cool.

The pipe should be cleaned out after every smoke and occasionally set aside with stem up to rest and dry out. To allow for this, an average smoker should have a minimum of four pipes.



THE
FINEST NAME
IN

PIPES

HAND CRAFTED
IN CANADA
SINCE 1906





GROUP A

\$7.95 up



GROUP B

\$9.95 up



S — Small
M — Medium
ML — Medium Large
L — Large
XL — Extra Large

• BRIGHAM "STANDARD"

A popular - priced, quality pipe containing the Brigham filter. Available only in shapes from Group "A." \$7.95

•• BRIGHAM "SELECT"

Carefully chosen from well-seasoned briars, this quality pipe gives a superior smoke. Available in shapes from Groups "A" and "B." \$9.95

••• BRIGHAM "EXCLUSIVE"

The hard, dense grain of this quality not only makes for a longer-lasting pipe, but also gives a sweeter and more mellow smoke. A BEST BUY. Available in all shapes in Groups "A," "B." \$11.95

••• BRIGHAM "EXECUTIVE"

Perfect in balance, light of weight, from the heart of the briar. Also a best buy. Available in all shapes. \$14.95

••• BRIGHAM "DIRECTOR"

Fashioned from close-textured briar in superb styling and finishes. Available in all shapes. \$20.00

••• BRIGHAM "V.I.P."

Outstanding grain and flawless briar, finished in Brigham's proud tradition of skill and expert workmanship. Available in all shapes. \$25.00